

THERESA ROSE

About Theresa

Theresa was named Most Enthusiastic in Mr. Moseman's 2nd grade class, and she hasn't stopped since.

Exuding positivity, confidence, humor, and inspiration, Theresa naturally looks for every opportunity to help others shine their Brilliance brightly. Her role as brand and business Crystallizer gives her exciting opportunities to authentically and enthusiastically implement The Crystallization Process so that her client co-creators can successfully clarify, amplify, and monetize their expertise.



SIGNATURE TOPICS

Crystallizing Your Brilliance

The Energy of Persuasion Using Show and Tell

When Words Don't Work: Drawing Pictures of Our Brilliance

The Crystallization Process and How It Can Revolutionize Your Brand and Business

Cocktail Napkin Selling: When You Can Draw It, You Can Sell It


Questions Theresa Is Always Ready To Answer

- What is the most important step in strategic marketing?
- What is the biggest mistake thought leaders make?
- What are the keys to amplifying our messages effectively?
- What is cocktail napkin selling?
- How do you prepare for a Crystallization MasterMind of Two?
- What do you mean when you say your work is "strategically sacred"?
- What's the smartest, fastest way to monetize off our gifts and talents?
- How does Crystallization help a brand or business?

LET'S CONNECT!

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Areas of Expertise

Marketing Strategy

Brand Identity

Content Marketing Expert

Thought Leader

Keynote Speaker


CRYSTALLIZE
YOUR BRILLIANCE


with Theresa Rose

Theresa is a Brand and Business Crystallizer who works with thought leaders to create visual brands of their expertise. Using her Crystallization Process, Theresa helps experts to Clarify, Amplify, and Monetize their Brilliance as effectively -- and lucratively -- as possible.

Theresa brings delightful enthusiasm, energy, and insight on how entrepreneurial experts can cut through the noise and distraction to create meaningful, lasting, and lucrative connections with their customers and fans.